

December 2017

## Happy Christmas and Looking forward to 2018!

It has been four months since I started as the Enterprise and Innovation Manager at the Media Cube and it has been an enjoyable whirlwind of activity! It has been an exciting time working with the amazing team at DIT Hothouse to deliver the New Frontiers 12 Phase One programme, organising the Student Enterprise Bootcamp in partnership with Therese Moylan, Head of the Enterprise Department at IADT and working with my colleagues in the Directorate to celebrate the Media Cube's 10-year birthday! Since arriving at the Media Cube I have been struck by the dedication and work ethic of all our Cubists. It is great to be in an environment where people are driving their businesses forward, despite the daily challenges. I would also like to acknowledge the great support I've received from all of you since beginning here in September – It is greatly appreciated and has made my job here all the more enjoyable.



On 6 December 2017, The Media Cube welcomed past and present Cubists and members of IADT staff to re-connect and share birthday cake! It was a great occasion and we were delighted to welcome back the former Enterprise Manager, Dominic Mullan to the Media Cube. More about this birthday event below!

*(Left to right: Ann Marie Phelan, Enterprise and Innovation Manager, Dr. Annie Doona, President of IADT and Jessica Fuller, Head of Creative Engagement, IADT)*

I am currently recruiting for Phase 2 of our New Frontiers Programme so there will be a number of new faces in the New Year in our hot-desking rooms. A special word of thanks to Conor and Tom from [Enterprise Equity](#) for their assistance in preparing some of the short listed applicants for interview. Finally, on behalf of all the team I would like to extend the very best wishes to you all for Christmas and continued success into 2018!

**Ann Marie Phelan – Enterprise and Innovation Manager, The Media Cube, IADT**

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## MEDIA CUBE NEWS

*Celebrating ten great years – we are looking forward to the next 10!*



*(Left to right, Jessica Fuller, Head of Creative Engagement, IADT, Dr. Annie Doona, President of IADT, Dominic Mullan, former Enterprise Manager at the Media Cube, Ann Marie Phelan, Enterprise and Innovation Manager and Fionnghuala Ní Néill, Media Cube Administrator)*

We would like to thank everyone who attended the Media Cube's 10 year celebrations on 6 December 2017. It was a great event, combining the Media Cube's traditions of hosting networking lunches with guest speakers, switching on the Christmas lights and eating birthday cake! We plan for this to be the first of many networking events for our current past companies!

It is inspiring to learn that in the past ten years, the Media Cube has supported 80 successful companies, that are now employing over 756 people and raised over 25 million in investment.

We would also like to thank Moira Kiely (Xhail), Graham Byrne (Your Smile Direct), Conn Byrne (Worldnett TPS), Pierce Dargan and Simon Hilary (Equine Medirecord) and Brendan Kiely (Thinscale Technology) for their contributions to the Media Cube video which was created to capture the aims of the Media Cube! Click [here](#) to watch!

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## MEDIA CUBE NEWS

### *Student Enterprise Bootcamp – A step in the right direction!*



'Kudos' to the IADT students who participated in the Media Cube's Student Enterprise Bootcamp to develop an idea for business! Huge thanks to Jessica Fuller, Head of Creative Engagement, Siobhan Gallagher, Lecturer at the Department of Entrepreneurship and Conor O'Connor, Enterprise Equity for acting as judges. The Bootcamp ended on a high note with two students actively pursuing their ideas! We would like to extend a warm welcome to Peter Kenny, one of our Student Boot-Campers who will base himself in one of the hot-desking rooms in January. Peter will be further developing his business idea "EirCab".

### *Atlas Risk Advisory – going up in the world! (Moving down the road actually!)*



We wish the best of luck to [Atlas Risk Advisory](#), who will be moving from the Media Cube in early January 2018 to nearby offices on Pottery Road. Gavin and Eamonn made their mark at the Media Cube through their sociability and commitment to good causes! We will be holding 'Farewell Drinks' for the team at McCormack's pub at the end of January! We will keep you posted regarding the date!

***Left to right, Brendan Kiely (Thinscale Technology), Adrian Walsh, (Checkventory) Eamonn Sampson and Gavin O'Donoghue (Atlas Risk Advisory). This photo was taken after they completed a charity cycle to raise funds for the Alzheimer's Society.***

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## MEDIA CUBE NEWS

### *Introducing – Tony Bourke and Keith Curley - GladCloud*



A warm welcome to Tony Burke and Keith Curley of [GladCloud](#) who recently took up residence in M208! GladCloud is an enterprise adtech solution for global brands and on-demand services to empower their local merchants to more easily manage customer engagement and advertising hyper-locally around their business location using sponsored, customisable video ads across all social media platforms. Tony and Keith are looking forward to attending future Cube events!

### *Office Space seeks dynamic digital Startup! – Room M106 now available!*



We are now looking for a startup for room M016. This medium sized office (18sqm) is based on the first floor and was occupied by the marketing team at Your Smile Direct. We hope that the start up who moves into M106 will be as successful! If you know any entrepreneurs who would be interested in basing themselves at the Media Cube, we would be delighted to meet them!

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## MEDIA CUBE NEWS

***New Frontiers 13 – Phase One – Opening for applications in January!***



January is always a good year for making plans for the future. Phase One of the [New Frontiers programme](#) is a great way for first time entrepreneurs to develop their business idea and make it a reality. If you know anyone who wants to change their career path, please forward this newsletter to them. I would be delighted to meet anyone who would like to discuss the programme!

## FUNDING

***Enterprise Ireland – Innovation Vouchers – Opening 17 January 2018***

Enterprise Ireland will open their first [innovation voucher scheme](#) for 2018 on the 17 January. These vouchers provide grants that are designed to assist small businesses and start up entrepreneurs, enabling them to access the services of a registered knowledge provider to address a particular development opportunity. If you are interested in applying for a voucher or accessing other EI funding, I'd be delighted to assist.

## EVENTS

***Digital Dún Laoghaire Meetup – 'New Year – New Startup' - 17 January 2017***



Digital Dún Laoghaire will be holding a breakfast meetup in January focusing on the theme of, 'New Year – New Start' which will provide a map to first time entrepreneurs on how to start their business and avoid time-wasting mistakes. To sign up for this meetup, click [here](#).