

June 2017

## June Greetings – enjoy the sunshine while it lasts!

First thing to say - it was great to see the turnout of New Frontiers participants and Cube companies at our 'Pizza Party' on the roof terrace last month. We were lucky that the weather was sunny, but the 'buzz' from everyone made it a very enjoyable event! A big thank you to Joyce Rigby Jones from [Voltedge HR](#) for sharing her time and expertise with participants from New Frontiers.

### ***Foodoppi launches Summer CPD Courses for Primary Schools!***



'Kudos' to Aisling Larkin and Louise Lennox of Foodoppi who have launched their Department of Education approved e-learning [summer CPD courses](#) for primary school teachers. Their hands-on approach allows our future generations to explore food, cooking, STEM and craft projects in a modern and innovative way. They also provide activity guides, tutorial videos and tips and tricks to support parents with this fun inquiry based learning at home. Click [here](#) for more info on Foodoppi!

On the subject of [New Frontiers](#), we have received a terrific response for our call for applications for New Frontiers 11 Phase 2. We will shortly be holding interviews for the programme. We look forward to welcoming some new faces at the Media Cube and assisting them at the next stage of their adventure as entrepreneurs. We will keep you informed about the new companies and introduce them in the July edition!

Kind regards,

**Jessica Fuller – Head of the Directorate of Creativity, Innovation and Research**

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## MEDIA CUBE NEWS

### *Kidsflush launching at JoJo Maman Bébé!*



'Kudos' is also due to Jamie Lawlor of Kidsflush, (M305) whose hard work is converting Kidsflush into a household brand! At Harrogate Nursery Fair, [Kidsflush](#) was shortlisted for a new product innovation award! Kidsflush will also launch in July at 80 [JoJo Maman Bébé](#) UK Stores. Jamie is also finalising the design of a 'liquid top' bathroom step for small children, which will be launched later this year.

### *Atlas Risk Advisory welcomes three new clients!*



Congratulations to Gavin O'Donoghue and his team at Atlas Risk Advisory (M209) who recently signed [StanleyBlack&Decker](#), [Keysight](#) and [Citrix](#) as clients. Gavin originally started with [Atlas Risk Advisory](#) in the hotdesk room, (M107-M108). We salute the hard work that created these successes!

### *Sool Nua - World Ice Cream Index 2017 – Vote for Scrumdiddly's!*



The competition for the best ice-cream shop in the world is beginning to heat up! [Scrumdiddly's](#) of Dún Laoghaire has entered Sool Nua's [World Ice Cream Index](#) competition to discover the best ice-cream shop in the world! At present Scrumdiddly's is the only Irish entry and it is in fourth place. Click [here](#) to cast your vote!

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## MEDIA CUBE NEWS

### *Introducing – Berfu Sahin – Rattleberry Talent Solutions*



Berfu Sahin has joined [RattleBerry](#) as a marketing specialist, covering search, social, content and market research. She is finishing her Master's degree in digital marketing from Smurfit and is putting her tertiary learning to practical use for the RattleBerries on a daily basis. Originally, from Turkey, Berfu is an avid traveller and a big dog fan. Knock on the door of M101 and introduce yourself if you get a chance!

### *Where are they Now? Yogandha now in Kilkenny*



Huge congratulations to Sinead Duffy of Yogandha whose Irish made fragrance oils are now stocked in Harvey Nicholls and the Kilkenny shops. Sinead will be running a series of yoga workshops in the Kilkenny shop on Nassau Street. Click [Yogandha](#) to find out more! Sinead is offering free shipping for all Cubists who use the code '**mediacube**' while making a purchase!

### *Internship placements from IADT – Summer and Autumn Semester 2017*

We are always delighted to see our startups recognising the emerging talent from [IADT!](#) [Thinscale Technology](#), [Your Smile Direct](#), [MyDealDoc](#) have recruited Nadine Kennedy, Luke Beggs, Kevin Dunbar, Meg Ellwood, Adam Geraghty and Peter Corish for internships! If you are interested in recruiting a student for an internship from IADT, please contact [Jesscia Fuller](#) for more information.

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## DUN LAOGHAIRE NEWS

### *PierConnect incubation centre opens in Dún Laoghaire*



PierConnect, Dún Laoghaire's first co-working space has opened for business! The space is located above the Bank of Ireland (BOI) on Georges's Street and has successfully pre-registered 10 companies: Stimare, Milestone Management, WoofAdvisor, V Creative, BOC, Hudson Solicitors, Eamonn Galvin Digital Advisor, DriverFocus and Source Works. We wish Pier Connect every success!

## EVENTS

### *Family Gamecraft Unplugged – Inspirefest Fringe – 8 July 2017*

[GameCraft](#) will be running two family themed GameCraft UnPlugged game sessions (1.5 hours) as part of the [Inspirefest Fringe](#) this year. The materials will be provided for adults and children on the day. Click [here](#) for more information.

### *Event of the Future Conference – Croke Park – 10 July 2017*

Sponsored by [Sool Nua](#), (M104) this Dublin edition boasts a panel of speakers including Kevin Jackson ("the most influential person in the UK events industry"), PJ Kenny (General Manager at The Hoxton), Hugo Arnold (Author & Food Consultant) and Dave Meade ("one of Europe's most dynamic, engaging, and sought after keynote speakers"). To book your place, click [here](#).

## COMPETITIONS

### *IIA Awards – Closing date – 10 July 2017*

The IIA awards are now open for entries! Former Cube companies [Kitman Labs](#) and [Wolfgang Digital](#) are previous winners – click [here](#) to view the categories!

## COMPETITIONS

### ***Women Mean Business Awards – Closing date for nominations – 31 July 2017***

The Women Mean Business Awards are now open for nominations. Former Media Cube alumnus, Sharon Kavanagh Banks of [Luminosity](#) was a finalist in 2015. To find out more about the nominations process, click [here](#).

### ***Cartier Women's Initiative Awards – Closing date – 31 August 2017***

The [Cartier Women's Initiative Awards](#) are now open for entries. Previous Irish winners include Ciaran Donlon of [Theya Healthcare](#), Leonora O'Brien from [Pharmapod](#) and Ciara Clancy of [Beats Medical](#) – click [here](#) to enter!